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**POWERED BY ASPIRE (ASPIRE) WINS BRONZE STEVIE® AWARD IN
2021 STEVIE AWARDS FOR WOMEN IN BUSINESS FOR THE 15TH YEAR
IN A ROW**

PHOENIX, ARIZONA – September 23, 2021 – [Aspire](#) has been named the winner of a Bronze Stevie® Award in the Most Innovative Company of the Year category in the 18th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees, and the companies they run– worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

Winners will be celebrated during a virtual awards ceremony on Thursday, January 13, 2022. [Registration for the ceremony is now on sale.](#)

More than 1,500 entries were submitted this year for consideration in more than 100 categories, including Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year. Aspire won in the Most Innovative Company of the Year category for 10 or Less Employees.

Aspire is being recognized for the [4 BIG LIEs Assessment©](#), found in Renie’s latest book [HEADTRASH, the Leading Killer of Human Potential](#). The 4 BIG LIEs Assessment© is a tool that was developed to strategically help people identify their BIG LIE™, that one trigger that turns on the negative voices in their head.

“This 4 BIG LIEs Assessment© helps you understand how to manage and dump your HeadTrash™ so you can awaken your potential and improve the quality of your life. HeadTrash™ affects how you lead yourself and the people in your life both at work and at home. The 4 BIG LIEs™ Assessment© and the teachings of *HEADTRASH®* teaches you how to effectively navigate your emotions, so you can decrease your stress, gain clarity, and ultimately have more joy in your life,” Cavallari said.

Find out what your BIG LIE™ is at www.dumpheadtrash.com/resources/ today to understand how to manage and dump your HeadTrash™.

Gold, Silver, and Bronze Stevie Award winners were determined by the average scores of more than 160 business professionals around the world, working on eight juries.

[About Aspire](#)

For over 25 years, Aspire, www.poweredbyaspire.com, has been measurably helping companies be better at what they do through awakening organizational potential and optimizing individual performance through customized training, leadership development services, and strategic cultural alignment. Aspire develops people at all levels of an organization and has worked with thousands of companies worldwide.

[About the Stevie Awards](#)

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevie's recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.